

AMBIENT · 12 MONTHS · LICENSED CHARACTER PACKAGING

MAGIC STICKS

glazed straws

Three flavours of crisp baked straw under a thick confectionery glaze, in 60 g single-serve packs and 25-piece display boxes. Baked to DSTU-P 4586 under an FSSC 22000 certified system, and exported across the EU.

60 G SINGLE SERVE

12 MONTHS AMBIENT

5 400 PACKS / PALLET

FSSC 22000

GMO-FREE

MAGIC STICKS Chocolate glaze — 37.3 % glaze with cocoa

0.060 kg

MAGIC STICKS White chocolate White chocolate flavoured glaze

0.060 kg

MAGIC STICKS Strawberry Yogurt-strawberry glaze, pink

0.060 kg



ROMA — family values
Manufacturer · TMC LLC “ROMA”, Ukraine

UAB GODERUS
Exporter & trading partner · Vilnius, Lithuania

The range

THREE SKUS



MAGIC STICKS — chocolate glaze

37.3 % glaze with reduced-fat cocoa · the core line

0.060 kg

4820041526743



MAGIC STICKS — white chocolate

11.7 % white-chocolate flavoured glaze

0.060 kg

4820041527436



MAGIC STICKS — strawberry

11.7 % yogurt-strawberry glaze, pink

0.060 kg

4820041527443

COMMON TO THE WHOLE RANGE

PARAMETER	SPECIFICATION
Product group	Low-moisture bakery products — glazed straws
Straw dimensions	Thickness $\leq$ 6.5 mm · length 135–137 mm
Net weight per pack	0.060 kg (tolerance –4.5 g)
Consumer packaging	Double-layer film, 20 BOPP + 20 metallised
Transport packaging	Corrugated cardboard
Standard	DSTU-P 4586 — Bakery products, straws
Food safety system	FSSC 22000, certification body TÜV NORD
Establishment approval no.	r-UA-20-22-130
Customs code	HS 1905 90 70 00
Moisture / acidity	$\leq$ 11.0 % · $\leq$ 4.0 deg.
Trans-fatty acids	$\leq$ 2 g per 100 g of total fat
GMO	Free
Origin	Ukraine · industrial production

WHY THIS RANGE WORKS FOR IMPORT

- **12 months ambient** at +6...+28 °C — no cold chain, no bake-off, no shrink risk.
- **Impulse format** — 60 g single serve in a shelf-ready 25-piece counter display.
- **Licensed character artwork** on-pack; territory rights confirmed per market.
- **One pallet pattern** across all three flavours — mixed pallets need no recalculation.



60 G SINGLE-SERVE PACK

Glazed straws “MAGIC STICKS”

Chocolate confectionery glaze, 37.3 %

The core SKU and the heaviest glaze in the line: a crisp, fragile baked straw carrying 37.3 % confectionery glaze with 10–12 % reduced-fat cocoa powder. Snaps cleanly, holds a glossy finish through a full ambient shelf life, and sells as a children’s impulse line from a counter display box.

37.3 % GLAZE

COCOA 10-12 %

GMO-FREE

PRODUCT DATA

Net weight	0.060 kg per pack
EAN — pack	4 820041 526743
EAN — 25 × 60 g box	4 820041 527085 (1.500 kg)
EAN — 65 × 60 g box	7 777000 005177 (3.900 kg)
Colour	Yellow to light brown base under chocolate glaze

NUTRITION PER 100 G

ENERGY	2 003 KJ / 487 KCAL
Fat	18.3 g
of which saturates	15.03 g
Carbohydrate	70.6 g
of which sugars	31.45 g
Protein	7.4 g
Salt	0.49 g

Allergens: wheat flour, dried skimmed milk whey, milk powder. May contain traces of egg products, dairy, mustard and sesame. Not suitable for consumers with gluten or soy lecithin sensitivity.

COMPOSITION

Wheat flour 1st grade, confectionery glaze 37.3 % (sugar, vegetable fat — fully hydrogenated palm kernel oil, reduced-fat cocoa powder 10–12 %, dried milk whey, emulsifier soy lecithin, salt, flavourings: chocolate, vanillin), drinking water, sugar, confectionery shortening (refined deodorised palm oil, emulsifier E471, antioxidant E306), raising agent sodium bicarbonate, salt, pressed baker’s yeast

CONSUMER PACK	BOX	PALLET	PALLET NET
0.060 kg	30 packs	180 boxes	324.0 kg
flow-pack, metallised	1.80 kg net	5 400 packs	339 kg gross
SHELF LIFE	STORAGE	HUMIDITY	PALLET HEIGHT
12 months	+6...+28 °C	65-75 % RH	1.85 m



60 G SINGLE-SERVE PACK

Glazed straws “MAGIC STICKS”

White chocolate flavoured glaze, 11.7 %

The lighter-tasting variant: the same crisp straw under an 11.7 % white-chocolate flavoured glaze built on dried whey, lactose and dextrose. Pale, mixed-white finish on shelf — the visual contrast that makes a three-flavour display block read as a range rather than a single line.

WHITE CHOCOLATE

GLAZE 11.7 %

GMO-FREE

PRODUCT DATA

Net weight	0.060 kg per pack
EAN — pack	4 820041 527436
EAN — 25 × 60 g box	4 820041 527467 (1.500 kg)
Colour	A mixture of white shades

NUTRITION PER 100 G

ENERGY	2 003 KJ / 487 KCAL
Fat	18.3 g
of which saturates	15.03 g
Carbohydrate	70.6 g
of which sugars	31.45 g
Protein	7.4 g
Salt	0.49 g

Allergens: wheat flour, dried whey, lactose, soy lecithin. Not suitable for consumers with gluten, lactose or soy lecithin sensitivity.

COMPOSITION

Wheat flour 1st grade, confectionery glaze with white chocolate flavour 11.7 % (sugar, vegetable fat — fully hydrogenated palm kernel oil, dried whey, lactose, dextrose, emulsifier soy lecithin, flavouring “white chocolate”, salt, flavouring vanillin), water, sugar, confectionery shortening (refined deodorised palm oil, emulsifier E471, antioxidant E306), raising agent sodium bicarbonate, salt, pressed baker’s yeast

CONSUMER PACK	BOX	PALLET	PALLET NET
0.060 kg	30 packs	180 boxes	324.0 kg
flow-pack, metallised	1.80 kg net	5 400 packs	339 kg gross
SHELF LIFE	STORAGE	HUMIDITY	PALLET HEIGHT
12 months	+6...+28 °C	65-75 % RH	1.85 m



60 G SINGLE-SERVE PACK

Glazed straws “MAGIC STICKS”

Yogurt-strawberry glaze, 11.7 %, pink

The colour SKU. An 11.7 % yogurt-strawberry glaze coloured with carmine gives a bright pink stick that children pick out of the display first, with a milder, yogurt-led flavour than the two chocolate variants. Same straw, same format, same pallet pattern.

PINK GLAZE

YOGURT-STRAWBERRY

GMO-FREE

PRODUCT DATA

Net weight	0.060 kg per pack
EAN — pack	4 820041 527443
EAN — 25 × 60 g box	4 820041 527450 (1.500 kg)
Colour	Pink glaze on a yellow to light brown straw

NUTRITION PER 100 G

ENERGY	2 003 KJ / 487 KCAL
Fat	18.3 g
of which saturates	15.03 g
Carbohydrate	70.6 g
of which sugars	31.45 g
Protein	7.4 g
Salt	0.49 g

Allergens: wheat flour, dried skimmed milk whey, milk powder. May contain traces of egg products, dairy, mustard and sesame. Contains carmine, which may affect activity and attention in children.

COMPOSITION

Wheat flour 1st grade, coloured confectionery glaze “Yogurt-Strawberry” 11.7 % (sugar, vegetable fat — fully hydrogenated palm kernel oil, dried whey, skimmed milk powder, emulsifier soy lecithin, acidity regulator lactic acid, flavouring “Yogurt-Strawberry”, colour carmine, flavouring vanillin), drinking water, sugar, confectionery shortening (refined deodorised palm oil, emulsifier E471, antioxidant E306), raising agent sodium bicarbonate, salt, pressed baker’s yeast

CONSUMER PACK	BOX	PALLET	PALLET NET
0.060 kg	30 packs	180 boxes	324.0 kg
flow-pack, metallised	1.80 kg net	5 400 packs	339 kg gross
SHELF LIFE	STORAGE	HUMIDITY	PALLET HEIGHT
12 months	+6...+28 °C	65-75 % RH	1.85 m

PALLET CONFIGURATION — IDENTICAL ACROSS ALL THREE FLAVOURS

LEVEL	UNITS	NET WEIGHT	NOTES
Consumer pack	0.060 kg	0.060 kg	Double-layer metallised flow-pack
Box	30 packs	1.80 kg	Corrugated cardboard
Pallet	180 boxes	324.0 kg	5 400 packs · 339 kg gross · height 1.85 m

Retail display units carry their own barcodes: 25 × 60 g (1.500 kg) for all three flavours, plus 65 × 60 g (3.900 kg) for the chocolate SKU. Confirm the shipping configuration on order — display-box and bulk-box patterns differ.

COUNTER DISPLAY BOX



Format	25 × 60 g open-top counter display
Net weight	1.500 kg (tolerance –1.5 %)
Merchandising	Ships in the case, opens shelf-ready
Artwork	Licensed character artwork; rights per market

STORAGE & SHELF LIFE

Temperature	+6 °C to +28 °C
Humidity	65-75 % relative
Shelf life	12 months (365 days)
Store rooms	Dry, clean, ventilated; away from scented goods

TRANSPORT & MARKING

Modes	Any covered, dry, odour-free vehicle
Exclusions	Not after chemicals or pungent cargo
Marking	GOST 14192 / DSTU ISO 780 symbols
Export packing	DSTU GOST 15846 or as contracted

EXPORTER · TRADING PARTNER

UAB GODERUS

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MANUFACTURER

TMC LLC “ROMA”

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